

# DYNAMICS IN PEDIATRICS

THE EGG, Brussels  
21 & 22.03.2019



Gunnar Buyse, MD PhD  
Congress President,  
UZ Leuven

Anne Malfroot, MD PhD  
President BVK/SBP

# SPONSOR BOOKLET

**President of the congress**

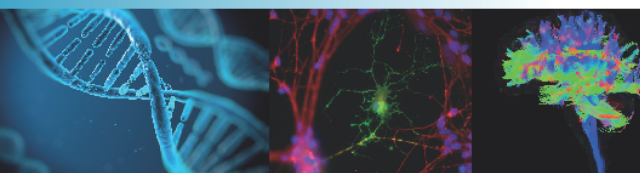
Gunnar Buyse, MD PhD  
UZ Leuven

**Logistics & event organization**

Act-Wise

+32 9 395 48 04

[bvksbp2019@act-wise.be](mailto:bvksbp2019@act-wise.be)



**Organizing Committee (UZ Leuven):**

K Arts, G Buyse, A Devroey, R Heying, I Hoffman, N Knops, I Meyts, G Naulaers, E Ortibus,  
M Raes, T Salaets, A Smits, J Toelen, A Uyttebroeck, C Wouters

# WELCOME

Dear sponsor,

You may be aware that this is the fourth time that the UZ Leuven team is organising the annual meeting of the Belgische Vereniging Kindergeneeskunde / Société Belge de Pédiatrie. We are experienced! We do hope that your company will be interested to participate in the 47<sup>th</sup> Annual Congress which will be held on March 21 and 22, 2019 in “The Egg” ([www.eggbrussels.eu](http://www.eggbrussels.eu)) in Brussels (Anderlecht) close to the Brussels Midi railway station. The location is quite unique and offers a lot of possibilities for our sponsors.

Much attention will be given to the sponsoring companies, offering the opportunity to have many interactions with all participants. There is a huge space for the booths and coffee breaks and lunches will be organised between sponsors. Furthermore we almost have unlimited possibilities for satellite symposia.

Act-Wise is the company providing technical and practical support. You can contact them for any questions and suggestions at 09 395 48 06 or at [bvksbp2019@act-wise.be](mailto:bvksbp2019@act-wise.be). Any other activity that you would like to organise in addition to your sponsorship can be discussed with Act-Wise. The website [www.bvksbp2019.be](http://www.bvksbp2019.be) contains all the practical information and the preliminary scientific program.

The topic of the meeting will be **Dynamics in Paediatrics**. We are putting together a cutting edge scientific program with renowned national and international speakers, addressing topics relevant for clinical practice. The meeting will be of large interest to all general and specialized paediatricians.

On behalf of the organization

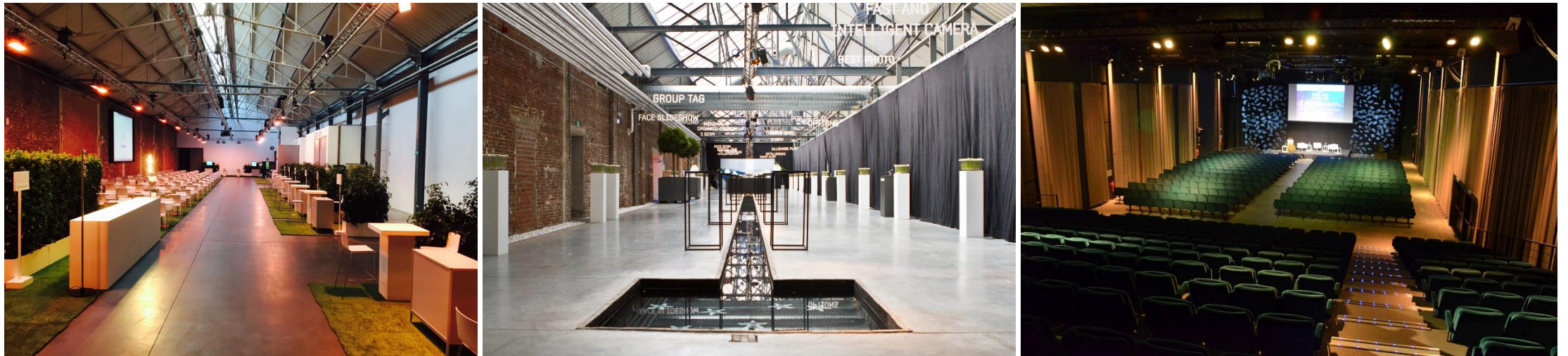
**Prof. dr. G. BUYSE**  
President of the Congress  
University Hospitals, Leuven

**Prof. Dr. A. Malfroot**  
President of the BVK/SBP

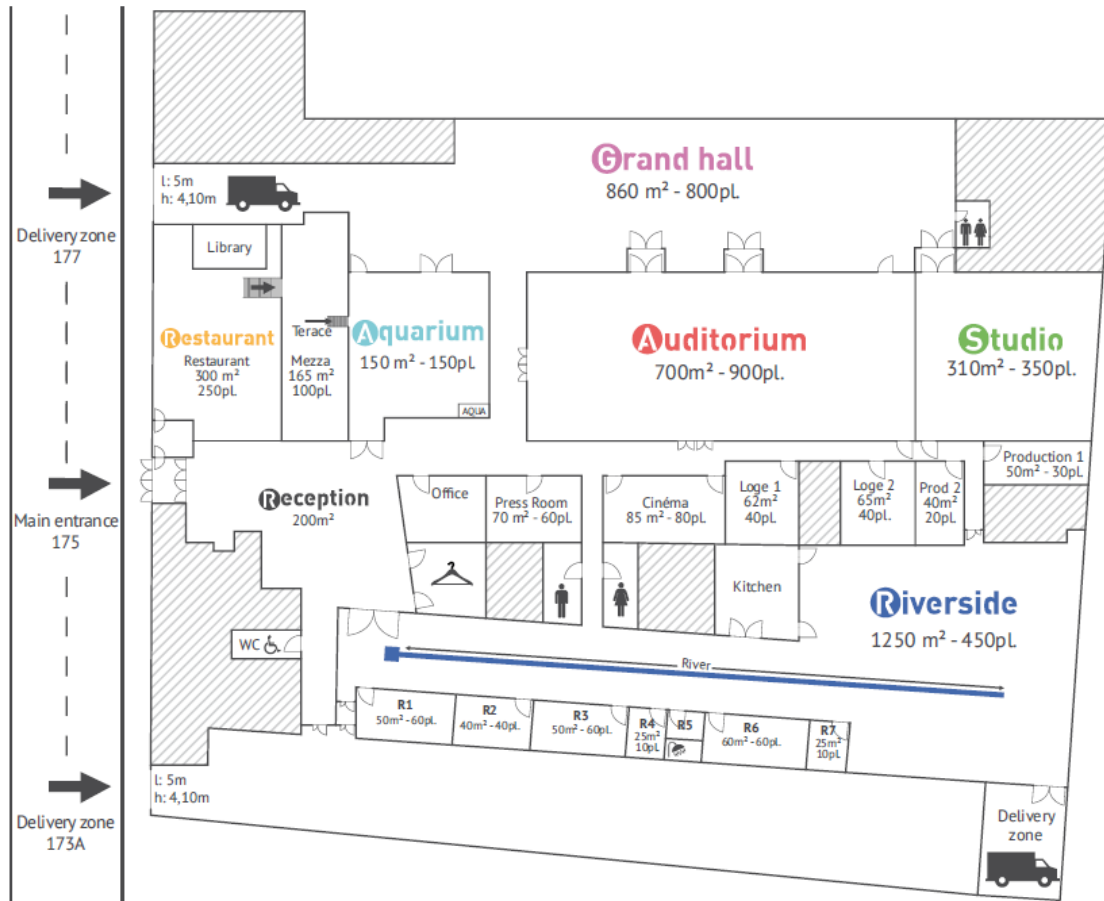
# VENUE: THE EGG

Conveniently located in the heart of Brussels, The Egg offers 5000m<sup>2</sup> of modular meeting spaces for 2 to 999 guests. The exceptional location has an easy access and many different parking facilities in the vicinity, within walking distance from Brussels-Midi train station.

Catering and exhibitor booths will be set-up in the Grand Hall which has a surface of 860m<sup>2</sup>. Buffet tables for coffee breaks and lunch will be placed in the middle of the room, and sponsor booths will be placed around to ensure all partners can contact as many doctors as possible. All rooms are located on one floor, close to each other, and the venue will be entirely privatized for our congress. In this way we managed to create a private atmosphere, giving all partners the opportunity to interact with the participants.

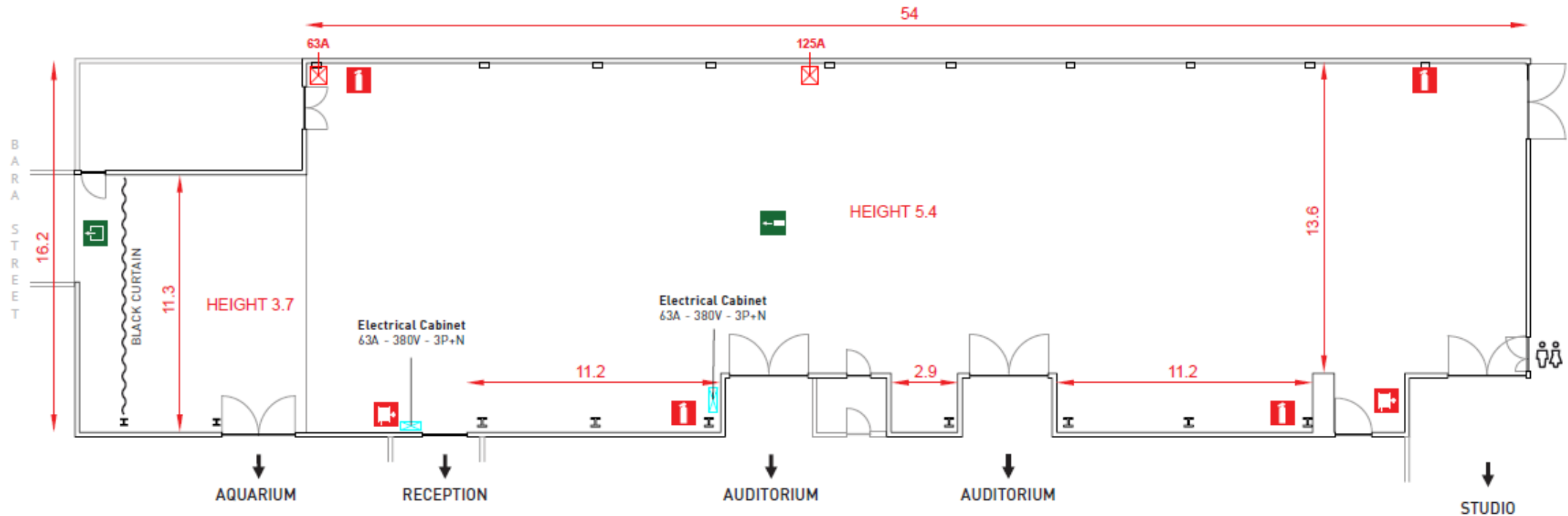


# VENUE: THE EGG



Rooms	Surface m <sup>2</sup>	Walking cocktail	Seated	Theatre	Board
Riverside	1250	800	350	400	200
Grand Hall	860	850	700	850	-
Auditorium	680	750	500	900	350
Restaurant & mezzanine	465	350	150	200	100
Terrasse	210	200	-	-	-
Studio	310	350	200	350	150
Reception	200	-	-	-	-
Aquarium	150	250	120	150	80

# VENUE: THE EGG – GRAND HALL



# SPONSOR PACKAGES

	SILVER	GOLD	PLATINUM
BOOTH SIZE	6 m <sup>2</sup>	8 m <sup>2</sup>	12 m <sup>2</sup>
FURNITURE	Table and 2 chairs	Table and 2 chairs	2 tables and 4 chairs
VISIBILITY	Name (no logo)	Company logo	Company logo and URL on website
CONGRESS BAG INSERT	+ € 1.000	1 insert	1 insert
PUBLICITY IN THE PROGRAM BOOKLET	-	½ page	Full page
EXHIBITOR BADGES	2 badges / day	3 badges / day	5 badges / day
SATELLITE SYMPOSIUM			
- 30 min. (during coffee break)	-	+ € 5.000	+ € 4.000
- 45 min. (during lunch)	-	+ € 7.000	+ € 6.000
BRANDING OF THE CONGRESS APP	-	+ € 3.500	+ € 3.000
ADVANTAGES	-	Possibility to offer lanyards and/or congress bags with company logo	Possibility to offer lanyards and/or congress bags with company logo
	-	-	2 day access for 3 assistants
	-	-	Use of the Q&A Lounge
	-	-	First choice for time slot of the satellite symposium

# SPONSOR PACKAGES - OPTIONS

## For Gold and Platinum Partners

### Branding of the congress application

Click [here](#) to see the introduction video of the application  
The package includes showing of your company logo in the app and the possibility to add documents or information.

### Lanyards / congress bags with company logo

600 lanyards and/or congress bags to provide

### Satellite symposium

- 30 min satellite symposium during AM or PM coffee break
- 45 min satellite symposium during lunch

*Platinum partners will have the opportunity to choose their time slot for the satellite symposium first.*

## Platinum Partners

### Q&A Lounge

The Q&A lounge will be open for Platinum partners to discuss scientific, to your company related, topics with the participants. We will provide one dedicated lounge area for all Platinum partners, however no branding will be allowed.

### Pediatric trainee badges

Platinum sponsors will have the opportunity to offer three MD assistants a two day access to the congress.

# SPONSOR PACKAGES - OPTIONS

## For all partners

- Congress bag insert € 1.000
- ½ page publicity in the program booklet € 1.000
- Full page publicity in the program booklet € 1.500
- Branding of a coffee break/welcome coffee € 1.500
- Branding of a lunch € 2.500
- Exhibitor badges, per person per day € 75
- Extra exhibition space € 600 / m<sup>2</sup>
- Branding of the shuttle service between the train station Brussels South and The Egg – per day € 1.000



# HOW CAN I BECOME A SPONSOR

As stated in this document, there are many different types of sponsorships, we tried to provide options for all kinds of companies. Once you decided which type of sponsoring fits your company best, we kindly ask you to complete the form on the next two pages of this booklet and return it to [bvksbp2019@act-wise.be](mailto:bvksbp2019@act-wise.be) before the deadline of January 11, 2019.

In case you have other requests or ideas for sponsoring, please let us know and we will be more than happy to discuss the possibilities with you.

We accept commitments on a first-come, first-served basis – booths will be distributed on this basis. Sponsorship will only be confirmed after receipt of the fully completed sponsor form and upon receipt of the payment. Payment should be done before start of the congress. In case of non-payment before March 21<sup>st</sup>, access to the congress will be denied.

Cancellations must be made in writing to Act-Wise at [bvksbp2019@act-wise.be](mailto:bvksbp2019@act-wise.be) and will be subject to the following penalties:

- **Before November 30:** 0% of the amount (incl. VAT) will be invoiced. However, we will charge an administration fee of €150 for the cancellation;
- **Before December 31:** 50% of the total amount (incl. VAT) will be invoiced + €150 administration fee
- **Before March 21:** the total amount (incl. VAT) will be invoiced

We will refer to the terms and conditions of sponsorship on a later page.

# SPONSOR AGREEMENT FORM

Our company is pleased to support the congress by a sponsorship grant at the level indicated below

Company .....

Contact name .....

Office telephone .....

Mobile .....

E-mail address .....

## Invoice details

Kindly complete exact invoice details, these will be shown on the invoice. Any changes in details requested after the invoice has been issued will be charged with an administration cost of € 50.

Company name .....

Invoice address .....

.....

VAT .....

Order number .....

PARTNER PACKAGE	VALUE Excl. VAT	TOTAL
Silver partner	€ 4.000	
Gold partner	€ 6.000	
Platinum partner	€ 10.000	
<b>Options – additional sponsorships</b>		
Satellite symposium Lunch – Gold	€ 7.000	
Satellite symposium Lunch – Platinum	€ 6.000	
Satellite symposium Coffee break – Gold	€ 5.000	
Satellite symposium Coffee break – Platinum	€ 4.000	
Branding of the congress application	€ 3.500	
Congress bag insert	€ 1.000	
Publicity ½ Page	€ 1.000	
Publicity full page	€ 1.500	
Branding coffee break/welcome coffee	€ 1.500	
Branding lunch	€ 2.500	
Exhibitor badges, per person per day	€ 75	
Extra exhibition space	€ 600 / m <sup>2</sup>	
Branding shuttle service	€ 1.000	
<b>TOTAL</b>		<b>€</b>

# SPONSOR AGREEMENT FORM

## Exhibitor booth information

- Will you use the furniture included in the sponsor package Yes / No
- Will you bring your own booth Yes / No
- Additional furniture or supplies required .....

On acceptance of your sponsor form, we will issue an invoice for the total amount. Please secure your booking by paying it within 30 days of your reservation. If you fail to balance any invoice in due time, we may release confirmed exhibition booth spaces without prior notification.

Extra comments or remarks .....

.....

Date:  
Signature of the sponsor:

Date:  
Signature of the organization:

*Kindly send back the completed and signed sponsor agreement form to Act-Wise ([bvksbp2019@act-wise.be](mailto:bvksbp2019@act-wise.be)) before January 11<sup>th</sup>, 2019.*